

Convene & Connect

CREATING A NETWORK STRATEGY FOR AGING IN MARIN

March 29, 2017

Introduction

Lee Pullen, Director of Aging & Adult Services

Marin County Health & Human Services

Steering Committee Member, Aging Action Initiative

Overview

Joe O’Hehir, CEO Whistlestop

Steering Committee Chair, Aging Action Initiative

A.A.I. Mission

To promote a **county-wide**, age-friendly environment, **especially for those in need**, **collectively** created by a strong, diverse **network** through a **system-wide** approach to **public education, policy advocacy, and service coordination.**

Opening Remarks

Kate Sears, Supervisor

Marin County Board of Supervisors

Context & Journey

Shelley Hamilton, CEO

MARINSPACE

Common Ground for Action

Leveraging Our Collective Knowledge



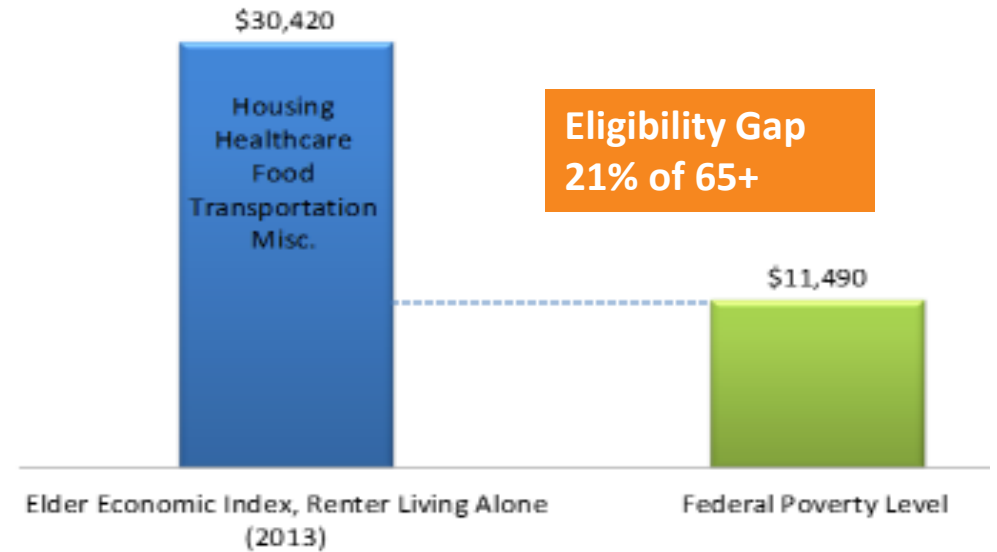
Common Ground for Action

Building a Shared Understanding of Who We Serve

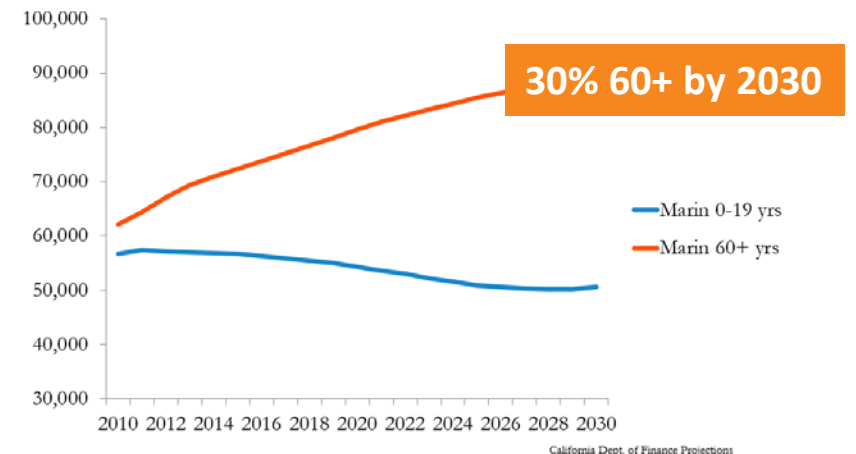
Age Eligibility

- Senior Discounts (movie etc.) = 50-55
- AARP = 50
- Marin Aging and Adult Services, Area Agency on Aging (AAA), Older American Act (OAA) & Administration on Aging (AOA) = 60
- HUD Senior Housing = 55 or 62
- Medicare = 65
- Social Security = 67

Economic Insecurity

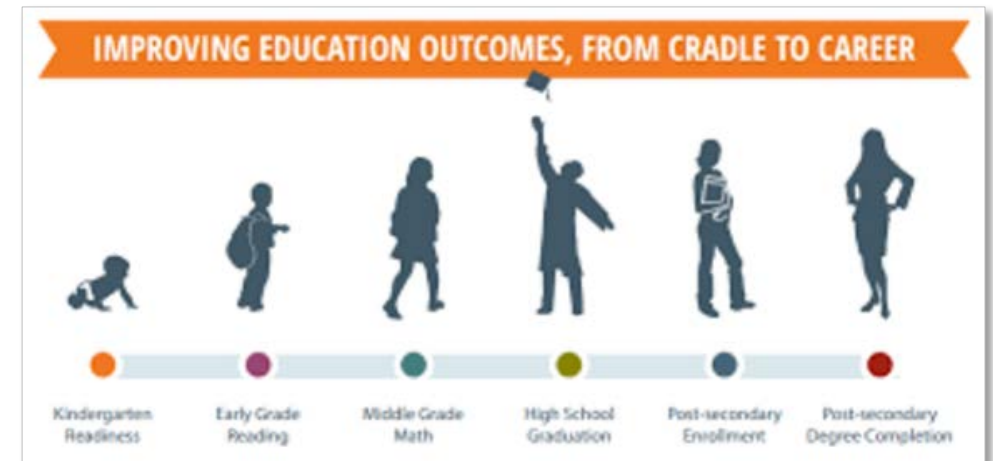
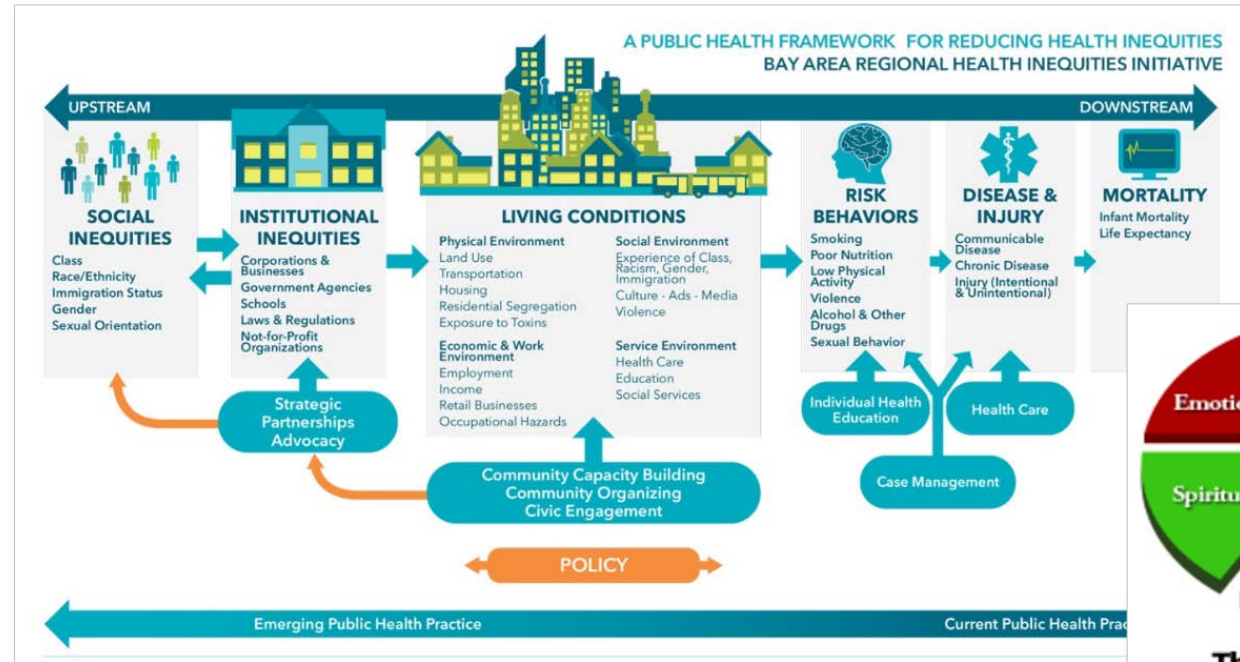


Population Change by Age Group



Common Ground for Action

Creating a Shared Framework



April 2016 Convening

✓ 100+ Participation

✓ 1/3 Workgroup
1/3 Affiliated
1/3 Newbies

✓ ~429 Comments on
4 questions



What's Working Well?
Keep it & Amplify it



What's Been Challenging?
Suggested Changes?

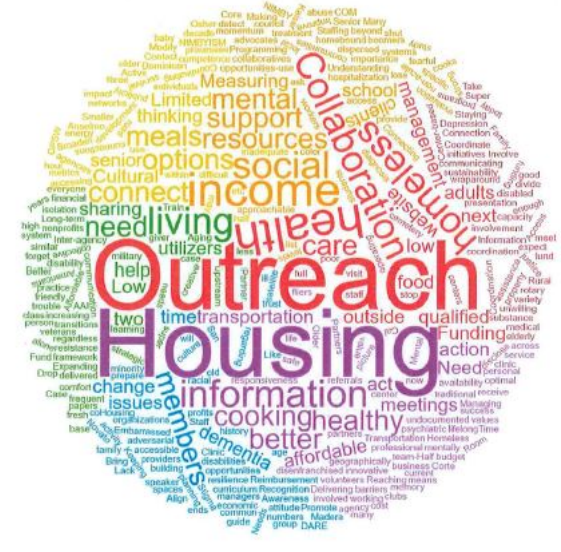


What's Next ... for you and the aging-
related projects you're involved in?



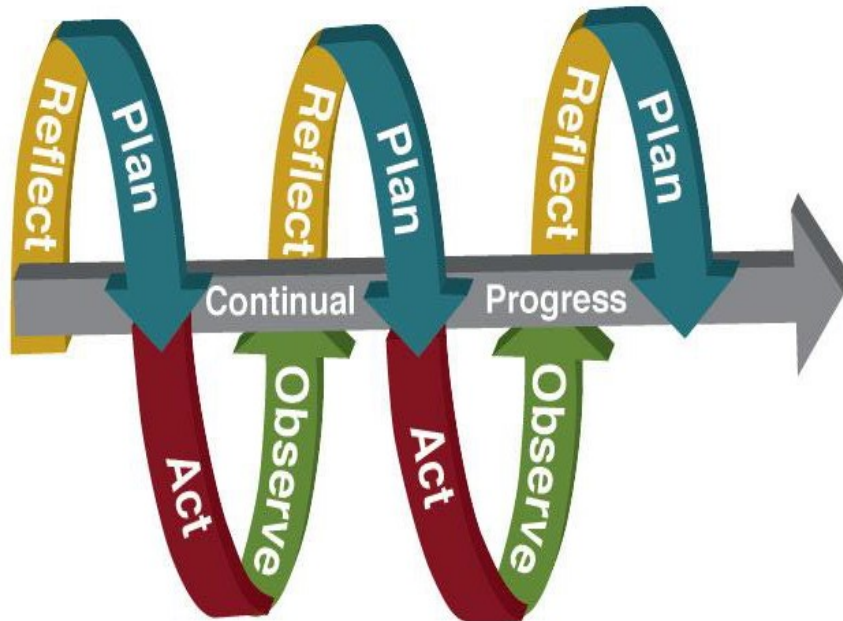
How will we know that we've
changed the world of aging in Marin?
How would you best measure it?

April 2016 Feedback



A.A.I. Development Process

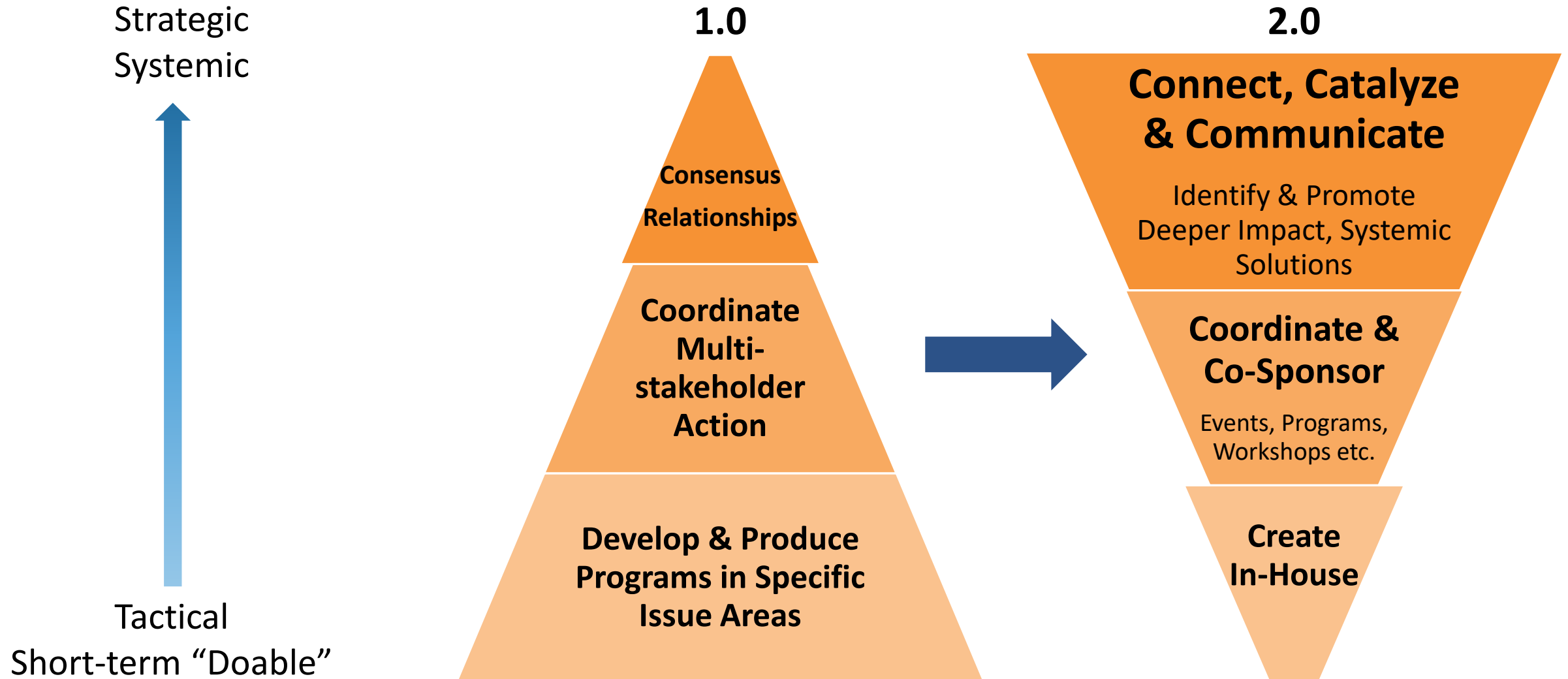
REFLECTION IN ACTION



PHASES

- A.A.I. 1.0 Planning (Oct14-Apr15)
- A.A.I. 1.0 Implementation (Jul15-Apr16)
- Observe & Reflect (Apr-Sep16)
- A.A.I. 2.0 Planning & RFP (Oct-Dec16)
- A.A.I. 2.0 Implementation (Jan- Dec17)

Shift the Focus of Engagement



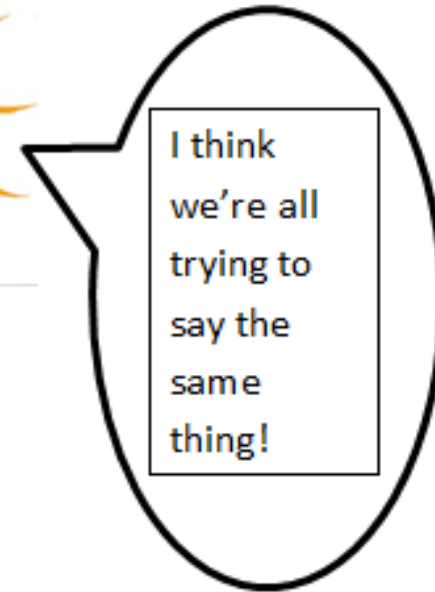
A.A.I. 2.0

Linda M. Jackson, Program Director
Aging Action Initiative

The Silos



The Silos , translated



Do you recognize this?



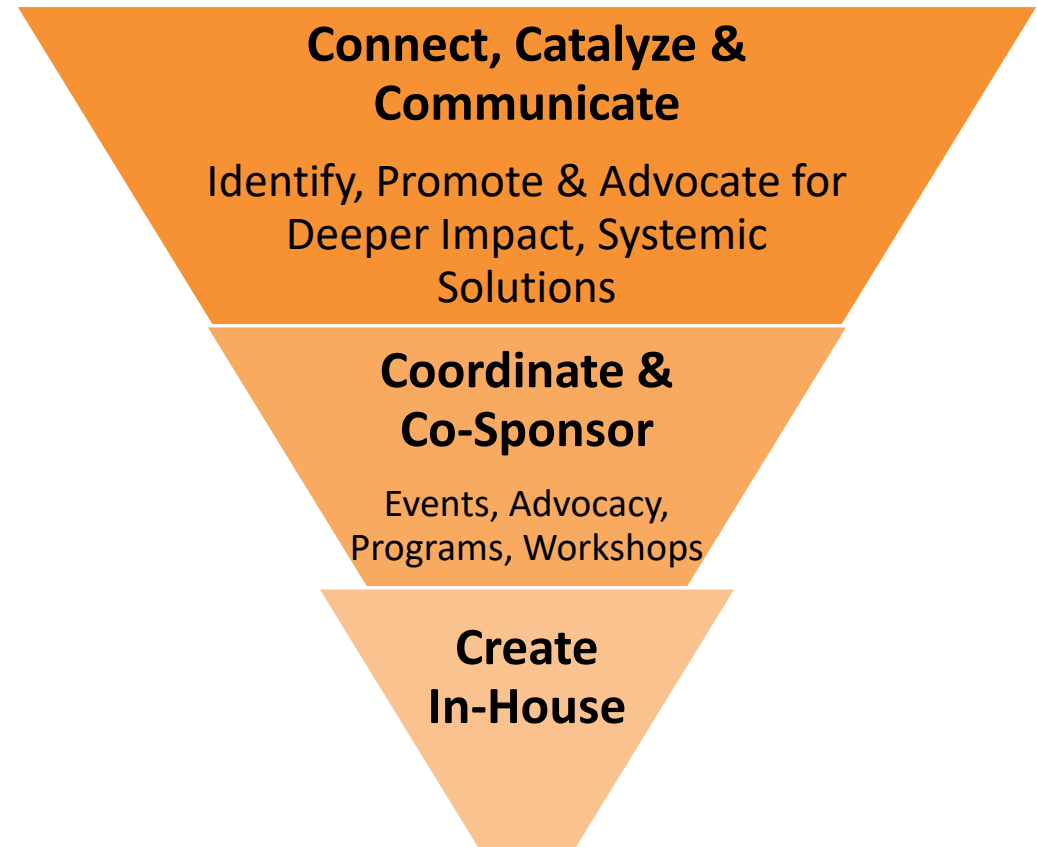
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A.A.I. 2.0 Strategies

- Address community issues through a **Lens of Aging**.
- Focus collective effort on **Deeper, Strategic, Systemic Impact**.
- Leverage existing efforts – **Coordinate, Co-sponsor & Convene**.



Creating an Action Plan

- Reflection
- Values
- Vision
- Actions
- Metrics

Listening In

The Summer Day

Who made the world?

Who made the swan, and the black bear?

Who made the grasshopper?

This grasshopper, I mean—

the one who has flung herself out of the grass,

the one who is eating sugar out of my hand,

who is moving her jaws back and forth instead

of up and down—who is gazing around with her

enormous and complicated eyes.

Now she lifts her pale forearms and thoroughly
washes her face.

Now she snaps her wings open, and floats away.

I don't know exactly what a prayer is.

I do know how to pay attention, how to fall down

into the grass, how to kneel down in the grass,

how to be idle and blessed, how to stroll through the fields,

which is what I have been doing all day.

Tell me, what else should I have done?

Doesn't everything die at last, and too soon?

Tell me, what is it you plan to do

with your one wild and precious life?

—Mary Oliver

What is it you plan to do with your one wild and precious life?

50s Marcus Small

60s Marguerite Elliott

70s V-Anne Chernock

80s Jim Monson

90s Sue Beittel

A.A.I. 2.0

CREATING AN ACTION PLAN

Creating an Action Plan

A.A.I. 2.0

Our Values

Our Values

What's working well?

Participant Input

April 2016 Convening



Creating an Action Plan

A.A.I. 2.0

Vision 2020

Creating an Action Plan

A.A.I. 2.0

Call to Action

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Creating an Action Plan

A.A.I. 2.0

Prioritizing Our Actions

Creating an Action Plan

A.A.I. 2.0

Measuring Success

Metrics

How should we measure success?

Participant Input

April 2016 Convening



Creating an Action Plan

A.A.I. 2.0

Sharing Our Work

Closing Remarks

Eli Gelardin, Executive Director Marin Center for
Independent Living

Steering Committee Member, Aging Action Initiative

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